

WALTER BENDER

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<https://Walterbender.com/>

<https://astra-studios.net/>

SUMMARY: I am a dedicated and passionate digital media professional with experience in multimedia and social media. I am proficient in several applications, including the Adobe suite. I have demonstrated success as a content creator, graphic designer/ animator, and video editor for various clients. I am focused on making creative and detailed work to have the best products possible. I also keep updated on my skills through continuous learning, including participation in various workshops and classes. With my experience, I will help boost audience engagement and develop captivating content.

TECHNICAL SKILLS:

Media Programs:	Business Programs:
<ul style="list-style-type: none">• Adobe Premiere• Adobe Photoshop• Adobe After Effects• Adobe Illustrator• Final Cut• Indesign• Cinema 4D• Maya• Z Brush• YouTube, Facebook, Instagram	<ul style="list-style-type: none">• Office 365• Taboola• Outbrain• Sendinblue• Google Ads• Facebook Ads• Wordpress

EXPERIENCE:

Media Contractor- Indianapolis, IN

July 2016 – Current

Self Employed Contractor

Offer a variety of media design, creation, production, and support services for a wide range of clients. Recent work includes:

- Through Astra Studios, I shot and edited various promotional materials for companies, including INVY Night Club and Higher Love Entertainment (HLE), plus wedding videos and music videos.
- Created VFX composites & animated title cards for The Box - Media Production Space as well as helped the company on shoots for the Indianapolis Alley Cats.
- Recorded classes and panels at the Focus on Inclusion 2022 conference for the IEP Resource Center.
- Recorded audio, operated camera, and edited promotional videos and films for Nethercott Productions.
- Provided motion graphics, visual effects & editing services for Fair Creek Films on commercials, short films, and music videos.
- Completed visual effects & motion graphics for a short film by DV Entertainment Pictures.
- Designed logos for The Masters Lawn Care, Four Seasons Lawn Care and HLE.
- Provided basic production support for Electric GUM, including equipment handling, set up, tear-down, clean-up, and errands.
- Animated logo and cards for Elevate Indianapolis promotion, Art Council of Indianapolis Swish Event and TechPoint Foundation for Youth.

Pure Ventures, Inc – Atlanta, GA

April 2018 – June 2022

Social Media Marketing

- Animate logos & create video posts for social media. Example: <https://www.facebook.com/themilitarymachine/>
- Organize visual elements on webpages and make online quizzes.
- Manage SEO and generate traffic.

- Create banner advertising and headlines for our websites across the internet.
- Edit video and digitally touch-up pictures.
- Create graphics for T-shirts.
- Model and animate CGI videos & images.
- Find and research media useful for the company's multiple websites.

Ball State University – Muncie, IN

Aug 2015 – May 2016

Graduate Assistant

- Assisted the telecommunication department faculty in reviewing documents and webpages for research.
- Proctored exams.
- Gave periodic lectures on journalism regulations and ethics.

TV Free Media – Culver City, CA

June 2015 - Aug 2015

Digital Media Intern

- Pitched live events for possible broadcasts in meetings.
- Created graphics and animations.
- Helped prepare videos for the company's spiro100 online exercise service.

Newslink Indiana – Muncie, IN

Aug 2014 - May 2015

Graduate Assistant

- Taught undergraduate students to edit videos using AVID Newscutter for nightly broadcast.

Central Indiana Educational Service Center (CIESC) – Zionsville, IN

June 2012 – Aug 2013

Digital Media Intern

- Prepared materials with the Production Director for various clients using Adobe Premiere, After Effects, Photoshop, Audition and LightWave 3D.
- Set up lights and sound for interviews (sound equipment included lavalier microphones).
- Digitized footage from VHS to Quick Time Video.

Purdue Exponent – West Lafayette, IN

September 2010 – May 2013

Reporter, Videographer, Photographer

- Assisted in production of video stories for the newspaper's online segments.
- Participated in workshops with national-news journalists.
- Prepared questions and set up cameras/microphones for b-roll, photographs and interviews.

EDUCATION:

Dave School – Orlando, FL

12-Month Diploma, VFX Production – Online

Sep 2023 – Sep 2023

Ball State University – Muncie, IN

Aug 2014 - May 2016

Master of Arts in Digital Storytelling, GPA 3.68

Purdue University – West Lafayette, IN

Aug 2010 -May 2014

Bachelor of Arts in Film|Video Studies & Theater Production, GPA 3.6

- Double Major in History
- Recognized by Purdue University for Academic Achievement
- Treasurer of the Film Video Studies Organization
- Graduated through the Honors Program in Liberal Arts

AWARDS:

Best Film Trailer - The Magic of Horror Film Festival Nov 2022

Nov 2022

Best Editor - Whistle to the Maples Horror Film Festival

Nov 2022

Best Film Trailer - GAINESCON International Action, Sci-Fi & Horror Film Festival Dec 2022